MONTHLY	MAGAZINE TITLE: SUPERMARKET BUSINESS

MAGAZINE ISSUE DATE	ON-SALE DATE:	COVER/ FRANCHISE CLOSE	REGULAR SPACE CLOSE	MATERIAL CLOSE	REGIONAL CLOSE	COPY SPLIT CLOSE	INSERT CLOSE	COMMENTS
FEB '94	2/5	1/1	1/1	1/5	1/1	1/1	1/10	
MARCH	3/5	2/1	2/1	2/5	2/1	2/1	2/10	
APRIL	4/5	3/1	3/1	3/5	3/1	3/1	3/10	
MAY	5/5	4/1	4/1	4/5	4/1	4/1	4/10	
JUNE	6/5	5/1	5/1	5/5	5/1	5/1	5/10	
JULY	7/5	6/1	6/1	6/5	6/1	6/1	6/10	
AUGUST	8/5	7/1	7/1	7/5	7/1	7/1	7/10	
SEPTEMBER	9/5	8/1	8/1	8/5	8/1	8/1	8/10	
OCTOBER	10/5	9/1	9/1	9/5	9/1	9/1	9/10	
NOVEMBER	11/5	10/1	10/1	10/5	10/1	10/1	10/10	
DECEMBER	12/5	11/1	11/1	11/5	11/1	11/1	11/10	
JAN '95	1/5	12/1	12/1	12/5	12/1	12/1	12/10	

*CALL FOR MATERIAL EXTENSIONS

*PLEASE ADVISE ASAP

PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION   WEEKENDS, HOLIDAYS, ETC.

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